BASQUE experiences



Basque Experiences is a tour guide and travel agency created in 2013 in Bilbao, in the Basque region of Spain. Founded with the intention of creating made-to-measure, premium, private tours for discerning and experienced travellers and groups who seek authentic and different experiences in the Basque Country and the North of Spain.

We seek to satisfy our clients by creating a bespoke, unique travel experience to this relatively unknown part of Europe that we feel is remarkably rich in culture, cuisine, and history.

By listening to our client's needs, expectations, experiences and interests, we aim to offer the most tailor-made package that we feel is possible. Our tours are not 'off-the-shelf', and with a broad spectrum of providers here in the Basque Country, we are confident that we can give our clients a truly memorable experience of the Basque Country.

Basque Experiences was conceived by two friends, keen to share the remarkable sights, experiences and tastes the Basque Country has to offer: One a native of Bilbao, responsible for the administration and logistics of the project. The other, a half-English, half-Basque, bilingual English-Spanish speaker from England, who creates the tour from start to finish as well as operating as the dedicated guide, something that generates trust from initial contact all the way through to the tour itself. This hands-on and passionate attitude, we feel, gives us a close relationship with our clients and providers, fundamental in being able to provide the best service possible.

We have a varied client base to date including families, tour companies, couples, groups of friends, sports clubs, honeymooners, television production teams and businesses. We have had the pleasure of welcoming clients this past year from the USA (our main source), Australia, UK, Canada, Holland, Poland, Ireland, Germany, France, Singapore, Malaysia, Indonesia, New Zealand, India and Spain.

Our busy 2016 has seen us:

- Preparing and organising the logistics for a large Australian Televison Show 'My France with Manu' screened April 2016
- A group of 25 London lawyers who combined a busy weekend of Golf and Gastronomy which also included arranging a football tournament with local teams.
- An 8-night, made-to-measure Wine & Culinary tour across N Spain for a group of 16 clients from a Wine Society in New England.
- Incentive tours for a large Polish Media Company, a Belgian Real Estate Company and a Spanish Communication Company
- A large variety of small group tours across the Basque Country, including; Wine visits, hiking, cooking courses, sailing, cheese making, cultural visits, restaurants, accommodation, educational tours, txoko visits, pintxo tours.....

For 2017 we are working on several projects as well as maintaining the small, personalised tours.

- Golf tours across the Basque Country and the SW France with a Canadian Golf Association
- Confirmed various 'incentive trips' with companies groups from Luxembourg, Poland, Holland, Spain and UK.
- Creating made-to-measure 2017/8 tours with clients from Turkey, USA, Canada, UK, China and Spain.
- Constantly searching for, developing and creating new experiences for our visitors. This year we have some great new offers...

Our clients reach us primarily by word-of-mouth, by recommendations, and increasingly social networks, such as <u>TRIP ADVISOR</u>, but also via our webpage <u>www.basqueexperiences.com</u> We feel this organic growth is by far the best method of establishing ourselves and our name, not only with visitors but with the equally important partners here with whom we collaborate.



Basque Experiences - ATRAE- 2016 - Agency CIE 2373